

AugustaHospitals.com

Media/Advertising Kit

Your Search For Hospitals Just Got Easier!



AugustaHospitals.com

Who We Are

AugustaHospitals.com was designed to help bridge the gap between the local Hospitals and the community in which they serve. We know how hard it is for people to find an Hospital and how difficult it can be for Hospitals to reach their communities with their business message.

With that in mind we have developed this website as a “target specific” opportunity for local Hospitals to share their business vision through audio, photos, text, and even videos online. With this information available to the local community, many people will be able to find a Hospital easier and get a sense of what some of the Hospitals in the city are like.

Local Hospitals will have the opportunity to share videos, photo galleries, audios, and downloads, along with all the pertinent information about their vision. This helps people “get to know” the Hospital in a way that is non-threatening and un-evasive, which can help alleviate any anxiety from the initial first consultation.

AugustaHospitals.com is here to serve the local community with finding a Hospital they can trust and be comfortable with. Choosing a Hospital can be extremely difficult. We hope that this website will aid the community in this process.

Getting started with AugustaHospitals.com is easy and only takes 2 steps. First, you choose either a “Featured” or “Standard” opportunity. Second, you send us your business information. We do the rest. You can always contact us at www.AugustaHospitals.com for more information.

Thank you for considering AugustaHospitals.com as a way to share your hospital’s vision with the city of Augusta. We look forward to working with you in getting your message out to the community.

The Best Choice

With thousands of internet searches performed each month for information about Augusta Hospitals, we offer the Hospitals of Augusta a unique and highly targeted opportunity to reach those online viewers.

AugustaHospitals.com is a “natural” URL allowing the potential to reach thousands of online viewers without the need for good search engine rankings. We do however, rank very well on the search engines for the term Augusta Hospitals and other relevant terms offering you increased exposure and a greater opportunity to reach the community with your message.

“We have positioned ourselves in the middle of traffic with your business message, providing you one of the greatest online opportunities available to reach your city. ”

AugustaHospitals.com allows the Hospitals of Augusta a unique and highly targeted opportunity to reach the community with their message like no other advertising media. We offer each Hospital the ability to reach their community with audio, video, document downloads, photo galleries, and descriptive information. No other traditional advertising platform offers what AugustaHospitals.com has to offer. Also, 100% of our site visitors are actually looking for local Hospital information, which you can't say that about any other traditional media avenue.

In the online fast paced world that we live in today, an internet presence is a must for Hospitals to reach the growing population of their cities. Let's take a look at traditional advertising and compare some differences with advertising with AugustaHospitals.com

| | Video | Audio | Print | Downloads | Photos |
|-----------------------------|----------|----------|----------|-----------|----------|
| AugustaHospitals.com | X | X | X | X | X |
| Radio | | X | | | |
| Billboard | | | X | | X |
| Television | X | X | | | X |
| Yellow Pages | | | X | | X |
| Print | | | X | | X |

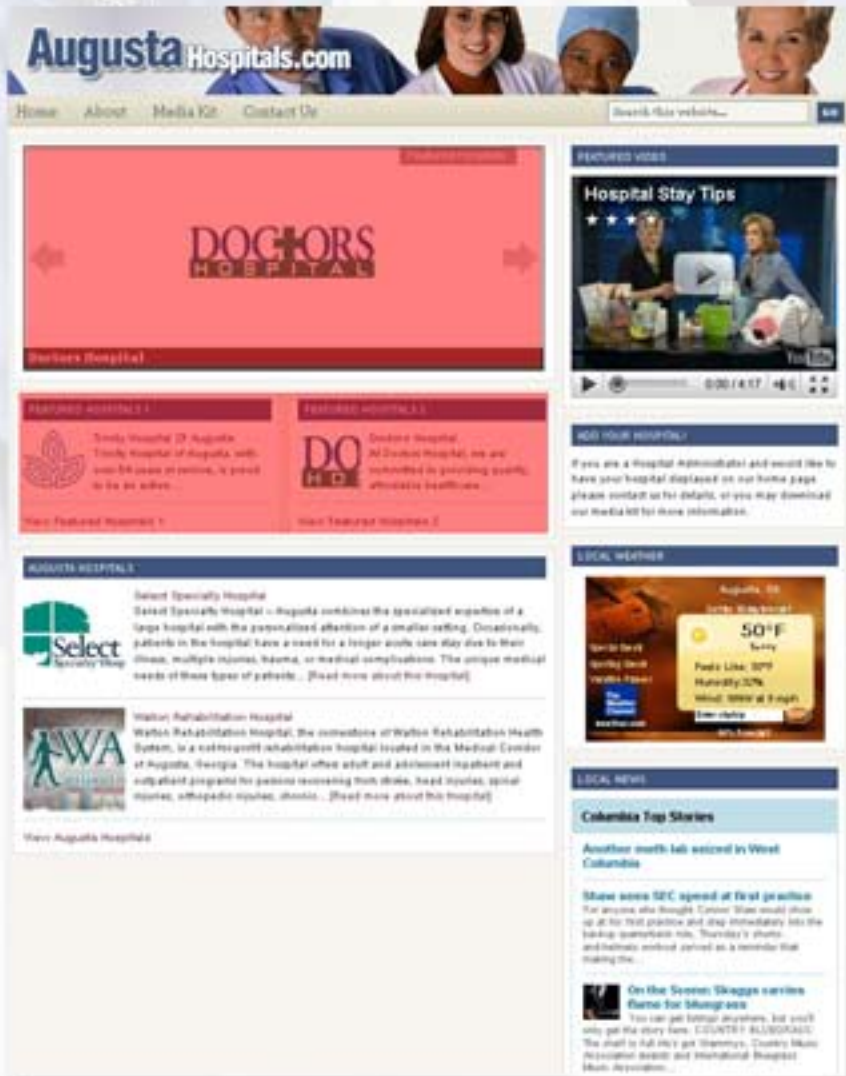
AugustaHospitals.com
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Featured Opportunity

(\$300.00 per month)

Our “Featured Opportunity” spots are located at the top of the website and includes the following.

- Large logo in featured Hospitals photo gallery at top of page
- Thumbnail photo and listing in featured listing section
- FREE Personal Hospital profile page to display business information including videos, audios, photos, downloads, Google Maps and more.

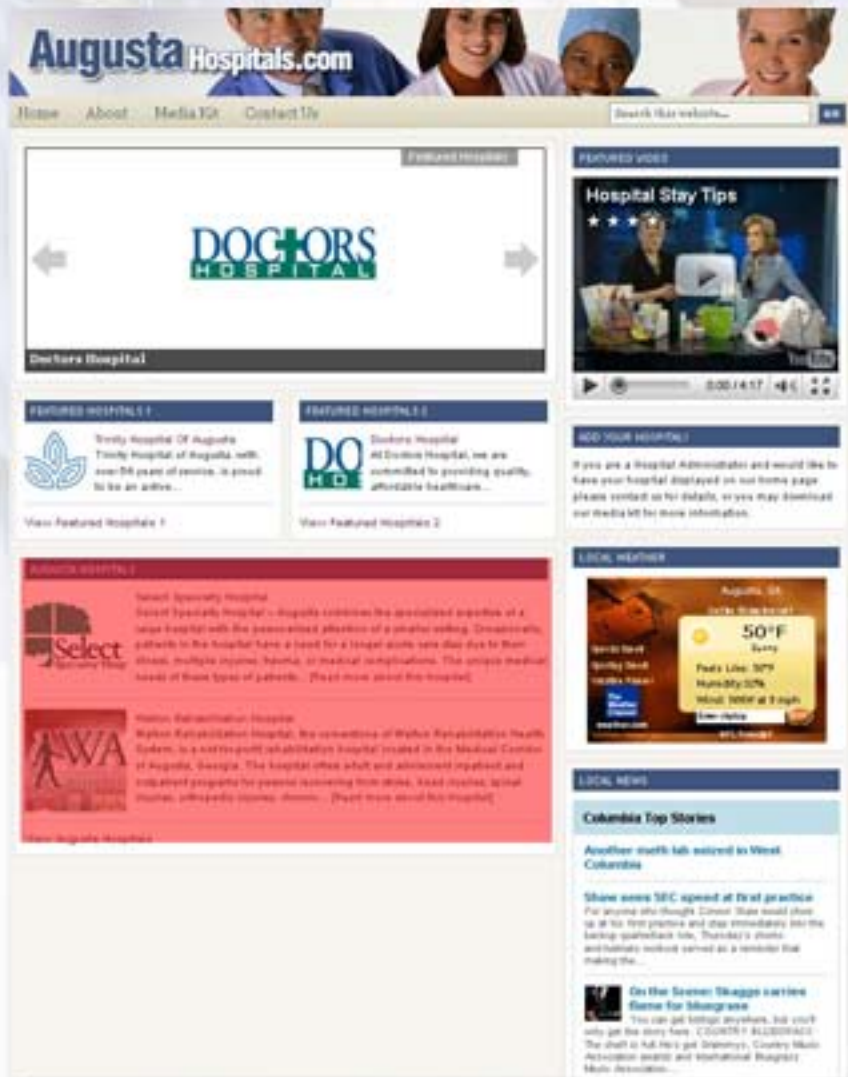


Standard Opportunity

(\$200.00 per month)

Our "Standard Opportunity" spots are located just below the featured spots and includes the following.

- Thumbnail photo and listing in standard listing section
- **FREE** Personal Hospital profile page to display business information including videos, audios, photos, downloads, Google Maps and more.



Hospital Profile Page

(FREE with Featured or Standard Opportunity)

With either the “Featured” or “Standard” opportunity you will receive a FREE webpage to showcase your hospital’s message and vision. You will be able to use video, audio, photo galleries, downloads, and contextual information. You can use all or a combination of the various media communication options. You can be as creative as you like. After all, it’s your message and your vision. We just provide the opportunity for you to share it. Below is a sample profile page that you will receive to share your business information with your city.

